8th grade Demo

Read the text and answer the questions.

People all around the world enjoy drinking Coca-Cola. It is popular both in America and the world. Its story starts in the USA more than 100 years ago but its recipe was different from today. The name of Coca-Cola was the idea of Frank Robinson, the book-keeper of Dr. Pemberton. In fact, Frank Robinson created the first famous Coca-Cola logo. In its first year, Coke (a nickname for Coca-Cola) was not a success. In 1887, Asa Candler bought the recipe from John Pemberton. With a lot of advertising and a good business plan Coca-Cola became one of the most popular drinks. In 1892, a second Coca-Cola company appeared and this is the Coca-Cola Company that still stands today.

In fact, the first bottles of Coca-Cola appeared in 1894, and the first cans of Coca-Cola in 1955. There were a lot of advertisements in many newspapers and magazines, on the posters and on many billboards on the roads. In addition, Coca-Cola also used radio. Many people think that Coca-Cola gave the picture of Santa Clause as an old man in a red suit with a white beard. Today, the Coca-Cola Company is still one of the largest advertisers in the world. It is not only advertising in newspapers, radio, television, film and on the Internet, but also advertises sports and other events. During the 1970's one of the radio programme produced a hit song "I like to teach the world to sing".

1. Choose the right synonym to the wo	r d Enjoy.
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A keen on

B hate

C hope

D disagree

2. Choose the right antonym to the word POPULAR.

A rare

B familiar

C famous

D personal

3. Choose the logical odd word.

A do up

B produce

C bring about

D create

4. Choose the right meaning to the statement: "There were a lot of advertisements in many newspapers and magazines".

A There were lots of adverts in numerous daily papers and magazines.

B There were lots of advertisements in many TV shows and magazines.

C There were a few advertisements in numerous daily papers and magazines.

D There was little information in many newspapers and magazines.

5. Choose the correct answer. Who owned the first name of Coca Cola?

A Frank Robinson

B Dr. Candler

C Asa Pemberton

D Sam Pemberton

6. Choose the opposite meaning to the statement: "In 1892, a second Coca-Cola company appeared and this is the Coca-Cola Company that still stands today".

A A second Coca-Cola firm was concluded in 1892, and it is the Coca-Cola Company that gives up today.

B A second Coca-Cola firm was founded in 1892, and it is the Coca-Cola Company that exists today.

C A second Coca-Cola company was destroyed in 1892, and it is the Coca-Cola Company that completed today.

D The Coca-Cola firm was built in 1892, and this is the Coca-Cola organisation that also stands nowadays.

7. Find the right sentence changed into the Passive Voice: "During the 1970's one of the radio programme produced a hit song "I like to teach the world to sing".

A A song "I like to teach the world to sing" was produced in the 1970's.

B During the 1970s, a radio show had a hit song called "I like to teach the world to sing".

C "I like to teach the world to sing" was a hit song on a radio show in the 1970s.

D A radio show was called "I like to teach the world to sing".

8. Find the correct word to the definition: "A person whose job is to keep records of the financial or news affairs."

A book-keeper

B businessmen

C promoter

D distributor

9. Find the TRUE statement from the text.

A In reality, the primary bottles of Coca-Cola regarded in 1894, and the first cans of Coca-Cola in 1955.

B In fact, the first bottles of Coca-Cola stopped producing in 1894, and then first cans of Coca-Cola produced in 1955.

C It was only advertisers in newspapers, radio, television, film and on the Internet.

D The Coca-Cola Company is one of the world's worst advertisers today.

10. Find the FALSE statement from the text.

A Numerous individuals think that Coca-Cola gave the picture of Santa Claus as a young man in in a red suit with a white beard.

B In the 1970's one of the radio program delivered a hit melody "I like to educate the world to sing".

C These days, the Coca-Cola organisation continues to be certainly one of the biggest advertisers within the world.

D In 1887, Asa Candler offered the recipe from John Pemberton.